

KAITLYN PEPP

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WORK EXPERIENCE

Graphic Design Intern

Shi Shi Ishi, London, UK
June 2014 - August 2014

Created an email marketing campaign to promote services to potential clients. Created and edited copy for client websites and social media outlets.

Graphic Design and Promotions Coordinator

Campus Activities and Recreation
University of Wisconsin-Stevens Point, Stevens Point, WI
April 2013 - May 2014

Responsible for the design and printing of promotional material for Campus Activities and Recreation. Learned to collaborate with others, and work within university guidelines. Balanced and prioritized multiple projects under tight deadlines, and prepare files for print. Designed projects reaching populations of up to 6000 people in the form of brochures, pamphlets, fliers, ads, posters, and other promotional material.

Clerical and Bindery Technician

Printing and Design, Stevens Point, WI
October 2012 - April 2013

Prioritized projects, met deadlines, and gained problem solving skills in a printing environment. Finished various printing jobs in a timely manner through cutting, binding, folding, laminating, packing, and notifying the customer upon completion. Entered invoice data into an online computer database.

Cashier

KFC/Taco Bell, Wisconsin Rapids, WI
May 2008 - November 2012

Developed excellent communication and customer service skills through working with customers and coworkers. Learned to multitask, and become more efficient. Gained experience with food handling and preparation.

Customer Care Specialist

Lands' End, Stevens Point, WI
September 2011 - January 2012

Ensured a quality experience with customers by communicating in a professional and friendly manner. Utilized software, websites, and phone simultaneously to assist customers with order placing, alterations, and questions.

SKILLS

InDesign	Typography
Illustrator	Branding/Identity
Photoshop	Package Design
Dreamweaver	Social Media
HTML/CSS	WordPress

EDUCATION

University of Wisconsin-Stevens Point
Stevens Point, WI
BFA Graphic Design
Dean's List
May 2015

Study Abroad London Internship
Summer 2014

PROFESSIONAL DEVELOPMENT

Member of AIGA
2012 - present

AIGA NowHere Design Conference
Participated in design workshops with Space 150, Chank Diesel, and Someoddpilot.
2012 - 2015

AIGA Minnesota Design Camp
2013, 2014

AIGA Real World Design Conference
2013, 2014

AWARDS

Student Juried Show, Carlston Art Gallery,
University of Wisconsin - Stevens Point,
Stevens Point, WI
2014, 2015

University Leadership Award
2014

Pauline Isaacson Scholarship
2014

AAF Fox River Ad Club
Addy Award
2014